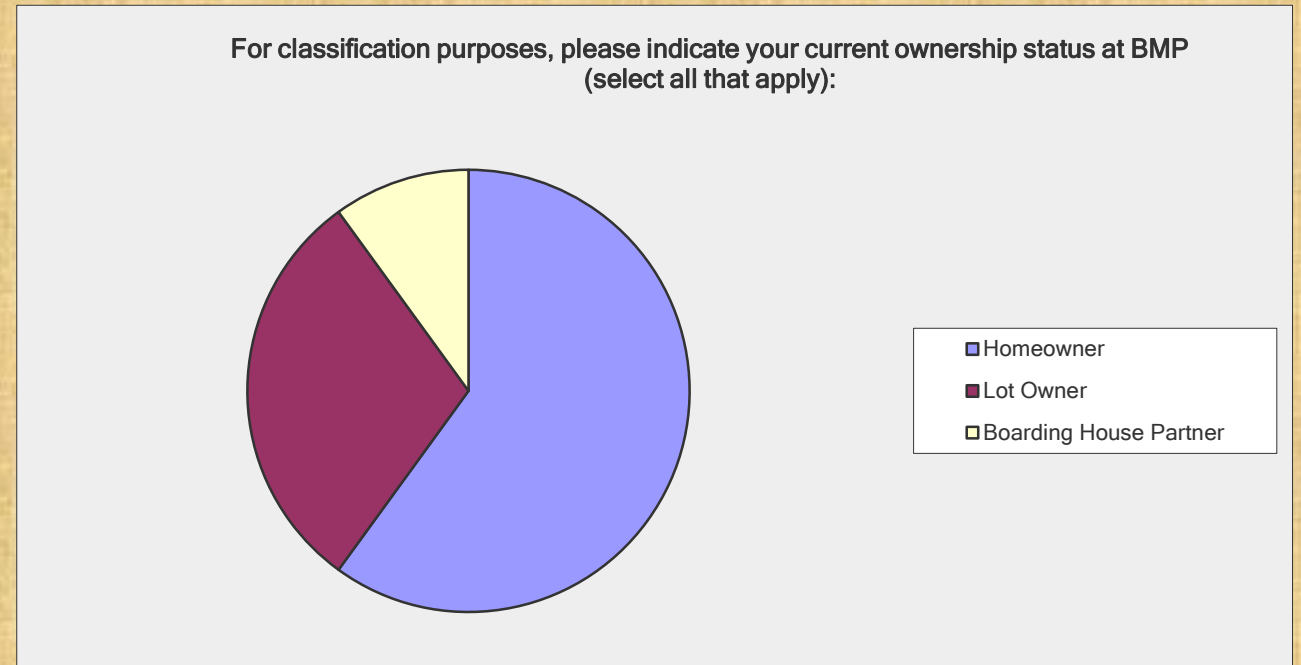




# 2017 Member Survey Results

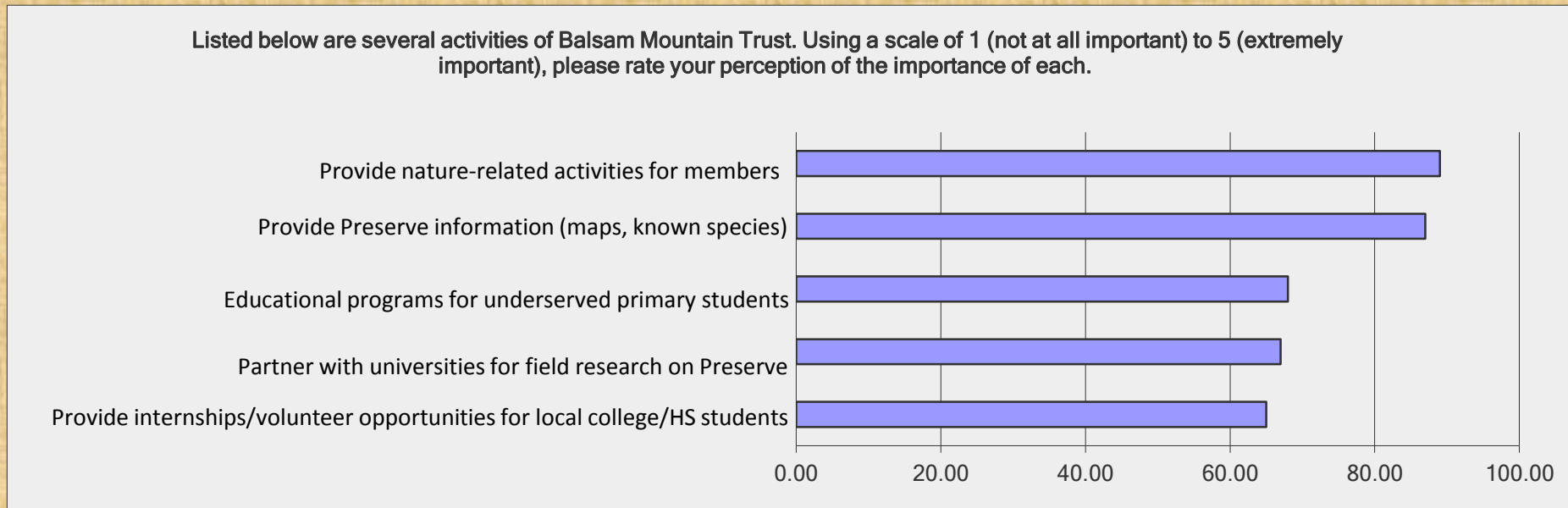
Respondents are primarily homeowners. Both homeowners and boarding house partners are well-represented.

Sample Composition	% of sample	Number Responses
Homeowners	60%	(50)
Property owners	30	(25)
Boarding house	10	(8)
Total respondents		(83)



The Trust's community service is highly appreciated, yet owner services are first priority.

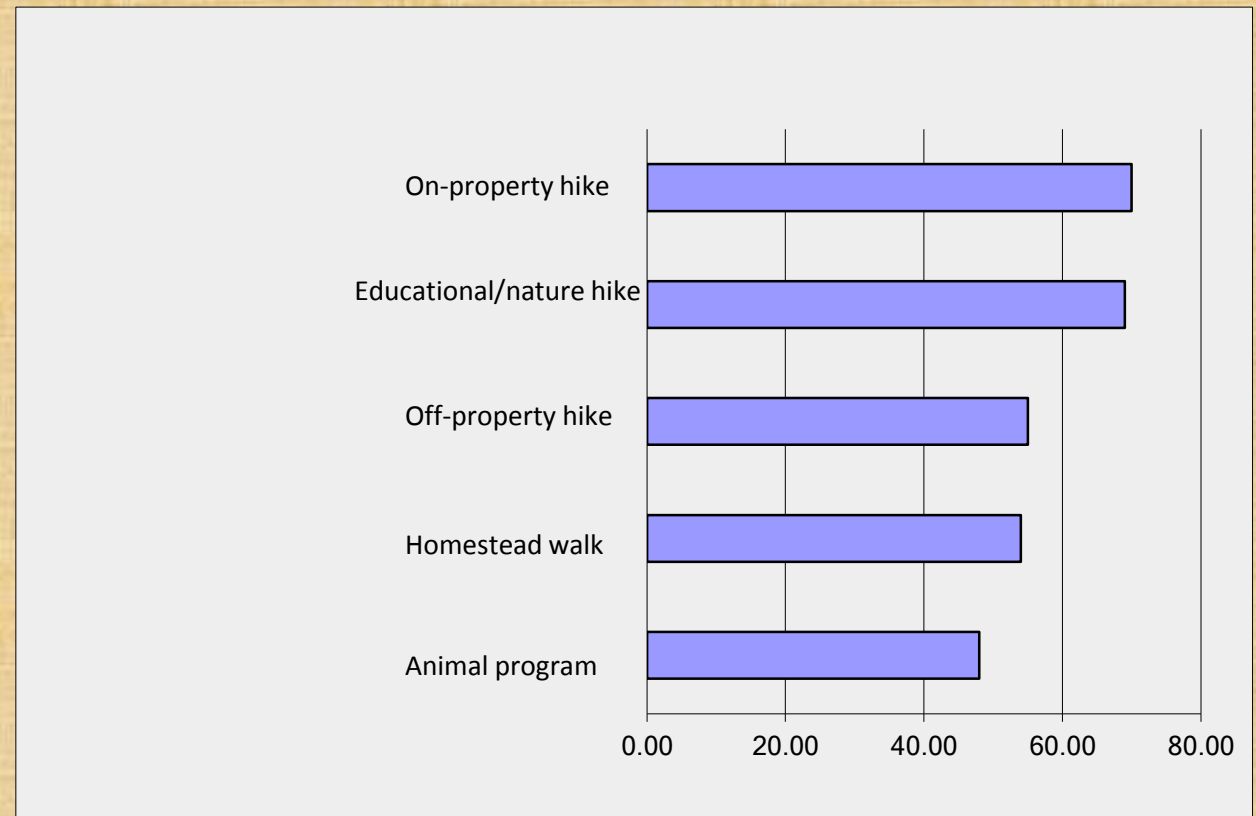
Trust Roles	Extremely/Very Important
<b>Provide nature-related activities for BMP members</b>	<b>89%</b>
<b>Provide Preserve information (maps, known species)</b>	<b>87</b>
Provide educational programs for underserved primary students	68
Partner with universities for field research on Preserve	67
Provide internship/volunteer opportunities for local college/HS students	65
Total respondents	(83)



Exploration of the Preserve—including their homestead—is the outdoor activity of greatest interest, among these survey respondents. Off-property hikes and animal programs are also highly relevant.

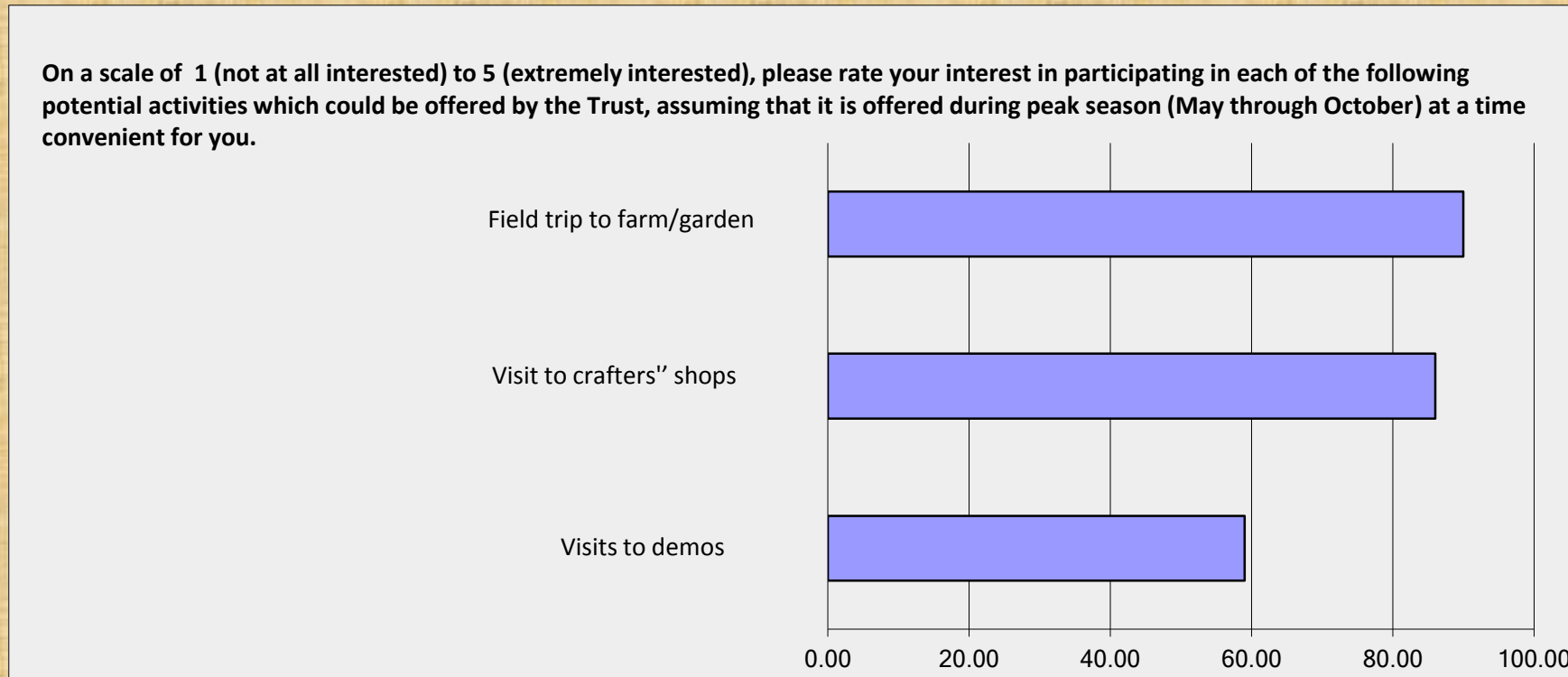
Using a scale of 1 (not at all interested) to 5 (extremely interested), please rate your interest in participating in each of the following types of activities potentially offered by Balsam Mountain Trust (assuming they are offered at a time/date convenient to you).

Activity	Extremely/Very Interested
<b>On-property hike</b>	70%
<b>Educational hike</b>	69
<b>Off-property hike</b>	55
<b>Homestead walk</b>	54
<b>Animal program</b>	48
<b>Total respondents</b>	<b>(83)</b>



# Accessing professional expertise/talent is of greatest perceived value to owners.

Activity	Extremely/Very Interested
Field trip to farm/garden	62%
Visit to crafters' shops	61
Visit to demos (university, community college, craft guild)	50
Total respondents	(83)



Art-related programming is the most frequently-requested potential activity.

Open-Ended Responses	Number of Responses
<b>Artist-in-Residence</b>	<b>3</b>
On-site demos by artists/artisans	1
How-to classes or workshops	
Workshops/continuing support for assembling preserved/identified collections of plants, insects, rocks, fossils, artifacts, etc.	1
Information about upcoming astronomical events	1
Fishing	1
Bear-aware program	1
Beekeeping	1
Recycling	1
Total responses	(13)

For non-hiking activities, most owners prefer a mid-week schedule. Owners are also interested in mid-week guided hikes.

	Monday - Thursday	Friday	Saturday	Sunday
Hike	52%	29%	56%	44%
Non-hiking outing	66	32	37	27
Trust Talk	70	34	29	18
Animal program	65	35	45	26

For each of the following Trust activities, please indicate on which days of the week/weekend you'd prefer them to take place (during the months of May through October). You may enter multiple days for each activity.

Thank you for  
your feedback!

